

ABOUT THE MALDEN COLLECTIVE

TMC provides learning, development, and coaching services to workers in long-term care facilities. Our flagship program, The LiveWell Method™ improves the quality of care and quality of life for both residents and staff. It's been proven in more than 149 community-based long term care facilities in Oregon, Washington, Idaho, and Northern California.

ABOUT ROSE VILLA

Rose Villa is a nonprofit, single-site Continuing Care Retirement Community (CCRC), also known as a Life Plan Community. Founded in 1960 it is located on 22 lush acres overlooking the Willamette River in Portland, Oregon, and boasts a long and memorable history in helping older adults live lives full of self-purpose, independence and autonomy.

Rose Villa is a national leader in innovation, environmental sustainability, and multi-generational community development through its greywater reclamation system, zero-energy neighborhoods, on-site preschool, and extensive partnerships with the local community.

Selected as one of Oregon's 100 Best Non-profits in 2022, Rose Villa was also honored to be numbered among the state's 100 Best Place to Work in 2023.



THE INNOVATION HUB & TECH ACCELERATOR

The Malden Collective (TMC) meets its mission to improve quality of care and quality of life for residents and staff living in long term care facilities primarily through its flagship product, the LiveWell Method™. We also push the industry toward the future with TMC's Innovation Hub, which runs TMC's Tech Accelerator.

The accelerator engages with companies whose technologies can directly impact quality assurance and performance improvement (QAPI) in long term care communities for older adults. We provide space within our partner facility, Rose Villa Senior Living in Portland, OR, and provide access to Rose Villa residents, care staff, facilities staff, and leadership. The accelerator program is designed to help accelerator participants build, adjust, tweak, alter, and evolve their offering based on the real world human, technology, and business needs at facilities like Rose Villa.

The accelerator program covers its costs through modest fees for our three-month program. The first two companies selected will participate at no cost. After that, the accelerator program will require a fee from participating companies in TMC's accelerator.

Each Company receives:

- Dedicated project space at Rose Villa and direct access to their residents, staff, and facilities with approval from the Rose Villa Institutional Review Board.
- Case studies that show product viability and relevance to the community-based care sector.
- Access to the ever-growing community of LiveWell facilities and potential partnerships with other companies in the tech accelerator.