

ABOUT THE MALDEN COLLECTIVE

TMC provides learning, development, and coaching services to workers in long-term care facilities. Our flagship program, The LiveWell Method™ improves the quality of care and quality of life for both residents and staff. It's been proven in more than 149 community-based long term care facilities in Oregon, Washington, Idaho, and Northern California.

ABOUT THE TECH ACCELERATOR

The accelerator engages with companies whose technologies can directly impact quality assurance and performance improvement (QAPI) in long term care communities. We provide space within our partner facility, Rose Villa Senior Living in Portland, OR, and provide access to Rose Villa residents, care staff, facilities staff, and leadership. The program is designed to help accelerator participants build, adjust, tweak, alter, and evolve their offering based on the real world human, technology, and business needs at participating facilities.



APPLYING TO THE LIVEWELL TECH ACCELERATOR

The Malden Collective seeks companies for a cohort of the LiveWell Tech Accelerator™ located at Rose Villa Senior Living.

APPLICATION STEPS:

1. Introductory calls with Barbara Kohnen Adriance or Andy Switky (Fall 2023)
2. Complete Application packet (Fall 2023)
3. Presentation to Rose Villa Selection Committee (Winter 2023)
4. Presentation to Rose Villa Independent Review Board Committee (Dec 2023 - Feb 2024)
5. Collaboration agreement with The Malden Collective and Rose Villa Senior Living (when selected)

APPLICATION PACKET

Please email the following to Barbara Kohnen Adriance at barbarak@maldencollective.com

1. Name and contact info of applicant
2. Applicant company info: Name, Founding Date, Current size
3. Applicant company description:
 - What technology do you provide?
 - What problem(s) does your product solve?
4. At what stage of development is your product?
5. Regarding potential collaboration with Rose Villa Senior Living in Portland, Oregon:
 - How will your product be used at Rose Villa Senior Living?
 - How would a residency at Rose Villa advance your company's goals?
 - When would your company be ready for the residency?
 - What will you need to make your residency successful?
 - What challenges or barriers do you anticipate?